

REPUTATION



Is everything,
What are you doing to
Protect yours?

In the constantly evolving world of festivals and events, operational safety and security are of paramount concern. Proactively covering all of your operational risk bases to protect attendees, stakeholders, their families, communities and host regions is a must. Protecting and enhancing reputations and providing peace-of-mind, is simply professional common sense. Assuring them that you have done so is where we come in. Event Safe Audit can be applied to any size or genre of festival or event anywhere in the world.

EVENT SAFE AUDIT - Are you taking all reasonable practicable steps?



THE EVENT SAFE AUDIT (ESA),

Event Safe Audit is a specialised audit conducted by qualified global safety and risk management professionals. Designed to not only protect your reputation, but to enhance it as well, making a clear statement to everyone that you have gone the extra mile in the pursuit of safety and security. An Event Safe Audit allows you to benchmark your systems against host country and global standards, and across multiple areas of health, safety and risk mitigation.

ESA is the only Event Safety Audit endorsed by the International Festivals and Events Association (IFEA World).

During the audit process, the Event Safe Audit acknowledges ISO 19011, ISO 45001, BS OHSAS 18001, AS/NZ 4801 and all other applicable host country health, safety and risk legislation.

Festivals and events are a unique operational environment that can't be templated through a standard audit approach. The ESA brings to the table Event Auditors with direct hands-on event experience. Our auditors have worked with all genre of events including under their own banners, accordingly they are fully aware of the inherent risks facing event production. This experience coupled with professional industry qualifications guarantees a robust, high-integrity process that will withstand scrutiny from every level.

Events achieving Stage One are issued the Event Safe Audit certification seal for use in all marketing materials/campaigns, sponsorship proposals, host venue applications and more. This clearly demonstrates a professional focus on the highest levels of event safety management and the highest assurance possible to attendees of a safe event experience.

Safety Set Consulting run event specific **Operational Risk Workshops** allowing participants to increase their knowledge across the range of operational considerations and be better prepared should they wish to undertake the audit process. Our workshops are facilitated by event professionals for event professionals, our content and delivery language is your language.

THE EVENT SAFE AUDIT PROGRAM IS AVAILABLE IN MULTIPLE STAGES

Stage One is a table top audit and the mandatory requirement to achieve 'Event Safe Audit' certification. In this initial stage over 50 operational areas inclusive of medical, communications, contingency planning, disaster preparedness/recovery, and health, safety and risk management will be examined in detail. No stone is left unturned in making a final determination. Stage One can be conducted remotely and via electronic communication of materials, plans and processes. The audit process – while exhaustive – is a constructive one, with guidance provided for any areas requiring additional work in order to achieve certification.

Stages Two and Three of the Event Safe Audit program are optional, allowing for an increasingly higher level of assurance to be achieved.

Stage Two is conducted on-site during the operational running of the event and confirms that all systems information provided in Stage One is being implemented on the ground. Ongoing observations, cross checks and interviews are held with key staff, volunteers and contractors, covering all operational elements. This onsite operational presence offers an even higher level of quality assurance.

Stage Three goes up one more notch, providing you with a dedicated safety manager for the duration of pack in/event/pack out timeframes and processes. Bearing in mind that event builds are in essence construction zones, it is not sufficient for a safety manager to be only focused on event management and health, safety and risk alone; they must also be fully conversant with construction stages and processes, scaffolding and working at heights may well be considerations.

Stage Three also brings you critical incident management. Should disaster strike having a dedicated resource on site to manage critical incidents, liaise with emergency services and media while supporting those affected, allows you to remain focused on running a great event.

WHO BENEFITS FROM THE EVENT SAFE AUDIT PROGRAM?

There are multiple beneficiaries in conducting an Event Safe Audit. The festival or event being audited receives expert professional confirmation that best practices and compliance are being achieved. This is based on host country and international standards, satisfying any requirements under health, safety and risk legislation for independent external monitoring.

Sponsors benefit from the added confidence that an audit provides their brand association. Adding the Event Safe Audit certification seal to sponsorship proposals will also give you an edge in a highly competitive market.

That same benefit applies to host communities, cities, provinces and territorial authorities (usually among the largest stakeholders) who are increasingly viewing Event Safe Audit as a baseline requirement in their event application processes. The ESA program allows them to expedite the decision making process, while satisfying any requirements under health, safety and risk legislation and be seen to be taking all reasonably practicable steps.

The **Event Safe Audit** program is conducted by Warwick Hall, Dip OHSM, CFEE. Warwick has worked on hundreds of festivals and events ranging from community to world level productions.

It is this broad experience base, combined with extensive formal training, that places his credentials above reproach as a specialist in event risk and ideally positions him to help protect your reputation.

EVENT SAFE AUDIT PROGRAM INVESTMENT

Stage One of the Event Safe Audit program requires an investment of \$1200 and a time commitment to work with the assigned auditor, making any changes or adjustments necessary to meet audit standards. Events must complete a full audit every three years to retain certification status, with a review of programs in the years in-between. Reviews are set at \$400 and ensure continuous improvement.

Stage Two and Three are priced individually, dependent on complexity, time on the ground and disbursements.

THE EVENT OPERATIONAL RISK WORKSHOP

The **workshop** is run over a full day and covers over 50 key operational risk considerations that should be documented and actioned by all genre of festival or event. It is delivered by event professionals for event professionals. It should be noted that while health and safety forms part of the day it is event specific and not generalist in content.

Recognising event folk are doers, the facilitation is highly interactive, a mixture of breakouts, group sessions, Q & A and power point. Workshop flexibility allows time to ebb and flow delivery to meet specific individual or group needs.

Who Will Benefit – Individuals or organisations unsure of what to put into event safety documentation, or how to write a cohesive plan. Anyone critiquing or reviewing event safety documentation will benefit from knowing what to look for and how it should be presented. If you are wishing to increase your knowledge or confirm current direction meets industry standards. Additionally, the workshop also provides baseline preparation for undertaking Event Safe Audit. It is also an excellent medium for local and central government entities to bring all their regular contributors under one roof for upskilling and ensure a high standard of uniform safety across regional portfolios.

FOR MORE INFORMATION, CONTACT:

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Note: Safety Set Consulting offers safety training and the Event Safe Audit Program as a service to the industry in the interest of encouraging and increasing the safety of all events. Audit certification signifies curriculum and/or safety process/component completion only. Safety Set Consulting does not represent or certify in any way the actual safety of any event and assumes no responsibility as to the safety of any event or attendee.